



Author & Book Information Form



This information helps us determine how to proceed with your submission. Be as complete as possible. Your information is confidential. **IMPORTANT: 1) Download the form, 2) print it, 3) fill it out, and 4) fax or mail it to us. Thanks!**

PLEASE TELL US ABOUT YOURSELF & YOUR BACKGROUND:

Title: _____ Name _____

Address _____ City _____ State _____ ZIP _____

Office # _____ Home # _____ Cell # _____

Best time to call _____ E-mail address _____

Are you an ordained minister? _____ Church affiliation _____

Do you consider yourself to be a born-again Christian? _____ When were you saved? _____

Educational Background: _____

Vocational Background: _____

Ministry Background: _____

Family Background/Marital Status: _____

Other: _____

Is this your first book? _____ If no, list other books you've written or which have been published:

How did you find us? _____

PLEASE TELL US ABOUT YOUR MANUSCRIPT OR MESSAGE:

Proposed title & subtitle: _____

Is manuscript completed? _____ If no, give the approximate date of completion: _____

How many words in text? _____ Or, how many double-spaced pages? _____

If your message is not a manuscript, what form is it in? _____

Is there a special event for which you would like to have your books ready? _____ Date: _____

Please provide a short summary of your manuscript or book proposal: _____

What category is your book (Christian Living, Family & Marriage, Kid's Picture Book, Christian Business, Personal Growth, Humor, Adult Fiction, Children's Fiction, Recovery, Devotional, Other): _____

What is the **most important** benefit of your message to readers? _____

PLEASE TELL US ABOUT YOUR TARGET MARKET & YOUR VISIBILITY:

Describe in the **one type** of person you are **most concerned** about reaching with your book (include: age, gender, interests, needs, etc.) _____

List the different categories of people who are **most likely** to buy your book (examples: pastors, businesspeople, stay-at-home-moms, etc.—be specific!): _____

Do you have (or can you get) endorsements from people who are well-known? _____ If yes, who?

Do you travel and speak regularly? _____ If yes, how many speaking engagements in the next 12 months? _____ What type? _____ Avg. audience size? _____

Do you currently have exposure in the media? _____ If yes, please describe: _____

Do you have contacts with key leaders who would be willing to help promote your book? _____ If yes, who are they, and how would they help? _____

Do you have other built in markets for your book (examples: you're in a large church, you know lots of bookstore owners, you have contact with Christian corporations, etc.)? _____ If yes, describe: _____

Percent of your ministry is: _____% Local _____% Regional _____% National _____% Intl.

PLEASE TELL US ABOUT YOUR COMMITMENT TO YOUR BOOK:

Why are you excited about your book: _____

How many copies of your book do you anticipate buying? ____ 2000 or more, ____ 1000 or more, ____ 500 or more, ____ 200 or more, ____ 100 or more, ____ less than 100, ____ none, ____ don't know

Are you willing and able to get personally involved in promoting and selling your book? ____ answer Y or N:

Interviews: ____ have you been on the air? ____ are you comfortable being on the air?

Booksignings: are you able to do booksignings? ____ local ____ regional ____ national

Internet: ____ do you have email? ____ have a website? ____ have a blog? ____ mailing list? size _____

Print media: ____ do you have a newsletter? ____ write for a publication?, other _____

Can you recruit people to help you promote your book? ____ Who? _____

Other _____

MAIL OR FAX THIS FORM AND EMAIL YOUR MANUSCRIPT (OR SAMPLE CHAPTERS) TO:

Genesis Communications, 115 Beaugard St., Dauphin Island, AL 36528
Ph. (800) 367-8203 • Fax (251) 861-2626 • E-mail: info@evergreen777.com